



# Clans and Scottish Societies of Canada

## CASSOC

Who we are and what we do

We are an association of Scottish Clans, Families, Societies, Festivals and Businesses with the mission to support Scottish Culture and Heritage in Canada and anywhere in the world. We are a Canadian federally registered non-profit charity with membership organizations in Canada, the USA and globally.

**Communication by emails and newsletters.** We produce a quarterly newsletter for our organizations to distribute to their members. It is available on both [www.scotscanada.ca](http://www.scotscanada.ca) and [www.cassoc.ca](http://www.cassoc.ca). Member organizations are sent regular emails with updates on upcoming CASSOC, Member Events and other items of interest.

All members are welcome to contribute articles to the newsletter and provide special notices for distribution in our emails. Businesses and Festivals are provided advertising space in these publications at no charge.

For our festival member organizations, we highlight their upcoming events and include notices of clan registrations being available in both the emails and newsletters.

**Representation at events and online.** We represent our members at games and festivals that we attend through the display of a poster for each member organization. This poster provides basic information with a QR Code/URL link to a webpage with more details and specific contact info. The display has proven to be very popular with event visitors as well demonstrably works for bringing the organization to the attention of a much larger audience.

In 2023 CASSOC attended and represented our member organizations at over a dozen games and events in Canada and the USA.

In addition to our physical presence at the events, we provide a binder for our member organizations to display at their own booths with the equivalent image of the poster for each of our members.

At the events we attend we will also help booth visitors research their names and find which clan or family they may belong to. This has been very successful and popular with our results often helping us direct the visitor to our member organizations.

A specific page for each member organization is provided on both our responsive website [www.scotscanada.ca](http://www.scotscanada.ca) and legacy website [www.cassoc.ca](http://www.cassoc.ca). Applicable details about the organization are provided such as contact information for joining, attending, event dates and locations.

**Funding, Education and Support:** We founded and continue to sponsor the CASSOC Scottish Studies Graduate Bursary at the University of Guelph and we welcome other opportunities to provide sponsorship such as this.

We offer educational sessions such as our last symposium series from October 2023 to January 2024. It addressed the many challenges that our member organizations are facing as cultural heritage organizations. Our Spring 2023 General Meeting was a 'Forum on Members attending Highland Games and Festivals'.

We currently have a member activity funding program wherein we will contribute limited matching funds for a member organization's participation in a non-profit event to support Scottish Culture and Heritage.

**Contact Us:** To find out more about CASSOC and become a member, email us at [info@scotscanada.ca](mailto:info@scotscanada.ca)